

# 5 Pieces of GPS Tracking Technology That Can Keep You Productive & Profitable

## Live Tracking

Live view tracking provides unparalleled control over your assets and vehicles in the field. Fleet managers, in real-time, are able to:



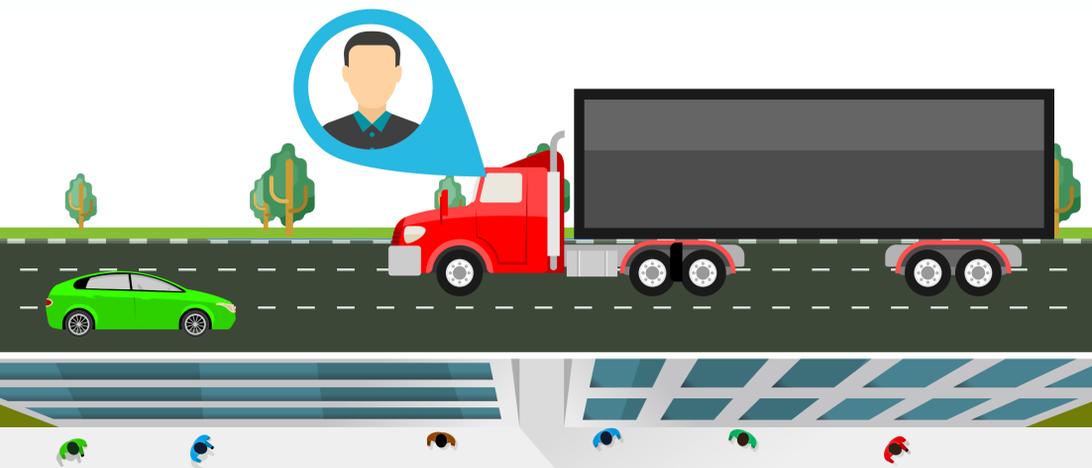
Receive alerts when an asset is going 'out of bounds'



Quickly spot unplanned roadblocks and orchestrate detours



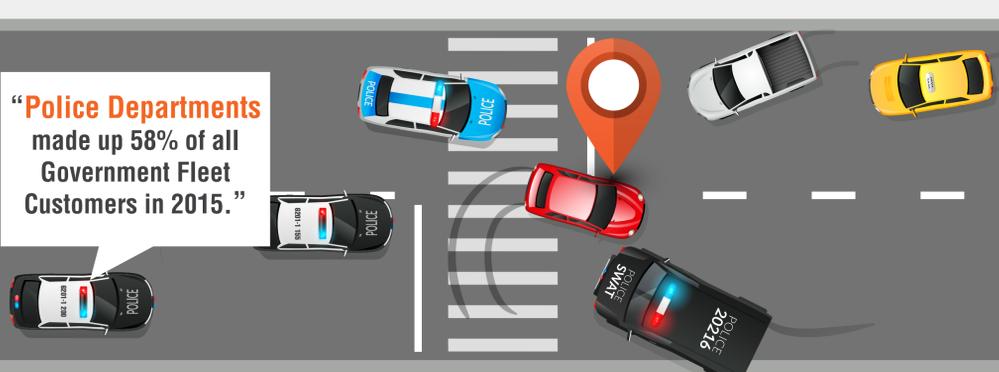
Generate reports on idle times, vehicle speed, and direction of travel



## Theft Protection

In the field of Law Enforcement especially, theft protection is crucial. With tracking technology, stolen vehicles can be pursued much more efficiently and can be detected whether moving or parked.

**“Police Departments made up 58% of all Government Fleet Customers in 2015.”**



## Mobile Tracking

With mobile tracking, keep an eye on vehicles, equipment and employees right from the palm of your hand.



### Save Money

Apply a tracking app on your very own device



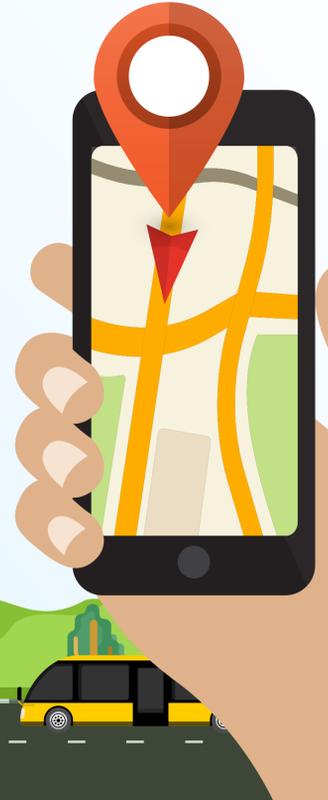
### Stay in Touch

Communication is effortless between fleet managers and employees with quick messaging features



### Track Employees

Track your employees independently of their vehicles



**“82% of people are already using their phones for Maps/GPS”**



## GPS Algorithm Change

### 01 Before

GPS receiver units were only accurate to within 10 meters of a vehicle's actual location.



### 02 Then

Differential GPS began using ground-based reference stations in order to improve accuracy to within about 1 meter.



### 03 Now

A series of equations have been developed to determine a GPS receiver's position within just a centimeter accuracy!



## Reporting and Evaluation

With vast improvements in reporting capabilities, fleet managers can increase profitability immensely. Evaluate not only vehicle operational data, but employee driving behaviors as well.

GPS data that can be downloaded and analyzed includes:



Actual Vehicle Usage



Driving Speed



Fuel Costs



Idle Times



And More!



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