

GPS Fleet Management Solutions



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Introduction

GPS fleet management and asset tracking solutions use satellite technology to triangulate the locations of vehicles, equipment, and other valuable assets tagged with GPS tracking devices. For fleet managers, fleet management solutions make their jobs significantly easier and more efficient.

Fleet managers need all the help they can get. According to the U.S. General Services Administration (GSP) fiscal year 2024 (FY2024) report, government fleets alone consist of more than 685,888 trucks, passenger vehicles, and other types of vehicles. Fleet management system offers customizable solutions for tracking and monitoring assets both in terms of their locations and their physical conditions.

How GPS Fleet Management Solutions Work



At its core, fleet management is the optimization of risks, costs, and efficiencies that contribute to a business or organization's fleet operations. This administrative function frequently involves the use of fleet tracking software, GPS tracking devices, and telematics to perform its variety of responsibilities, including:



Vehicle Tracking and Onboard Diagnostics



Data Tracking and Reporting



Fuel Management



Preventative Maintenance & Repairs



Employee Management and Scheduling



Vehicle and Asset Scheduling

The overarching goal of fleet management solutions is to help fleet managers remotely track and monitor their fleets to make operations more efficient, [reduce overhead costs](#), increase [profitability](#), and provide better [customer service](#).



Fleet Management Software

Some GPS fleet tracking software options are versatile. For example, fleet managers can choose to purchase stand-alone fleet management software or use Rastrac's internet server application. With an interface that can be customized and labeled for each specific client, this solution makes it tailor fit to meet the needs of virtually any organization.



GPS Tracking Devices

[GPS trackers](#) come in a variety of shapes, sizes, capabilities and power types. Some GPS tracking devices are large and hard wire into a vehicle or another large asset.

Is Fleet Management a Good Solution for Your Organization?



A fleet manager needs to consider many variables when choosing a fleet management system. Some of these considerations include:

- The up-front and ongoing costs of the fleet management software and GPS tracking devices
- The ease of use of the technology
- How the fleet management solution will be used and integrated with existing technology
- Whether the system is one-size-fits-all or is customizable
- What functionalities and features are needed or are unnecessary

GPS fleet management is a valuable capability for fleet managers in a variety of industries, including those who work for businesses (such as [executive fleets](#), cargo transportation, [trash compaction](#)), government, law enforcement, and public safety.

Fleet management solutions help fleet managers identify and address costly driver habits, such as leaving engines idling for extended periods. This results in unnecessary fuel usage and wear and tear on the engine. According to [Ford Motor Company](#), engine idle time is more costly than many fleet managers may realize: "For every hour that the vehicle idles, it has accumulated the equivalent of approximately 33 miles (53 km) of driving."

What Can You Monitor with GPS Fleet Management Solutions?



When it comes to remote fleet monitoring, there are many things that can be monitored:



Locations

When a fleet management system features a geofencing tool, fleet managers can set up virtual boundaries that correspond with real-world geographic locations. Whenever an asset equipped with a GPS tracker enters or leaves the area, an automatic alert will be sent via text or email to notify the manager of the movement.



Driver Behaviors

- ▶ Hard Braking
- ▶ Brake Checking
- ▶ Rapid Acceleration
- ▶ Driving Speed
- ▶ Hours of Operation
- ▶ Turning Motion



Routes and Service Frequency

[StreetComplete](#) is a live tracking tool in Rastrac's fleet tracking software dashboard that allows fleet managers to track and monitor service routes in real time. With StreetComplete, you can determine what routes have been serviced and how recently in real time on a color-coded map that ages.



Asset/Vehicle Conditions

Is your vehicle or asset running in good working condition? With Rastrac's remote fleet monitoring capabilities, you can track a variety of events and conditions, including:

- ▶ Engine Idle Time
- ▶ Engine Performance
- ▶ Hours of Use
- ▶ Door Openings and Closings
- ▶ Activations/Deactivations



Environmental Conditions

With the remote vehicle monitoring capabilities of Rastrac's fleet management solutions, you can access data in real time or receive automated reports and notifications about the conditions within your vehicle. Many modern GPS tracking devices are capable of tracking a variety of factors, including:

- ▶ Refrigeration levels
- ▶ Pressure
- ▶ Temperature
- ▶ Noise
- ▶ Ambient light

Fleet Tracking Software Dashboard



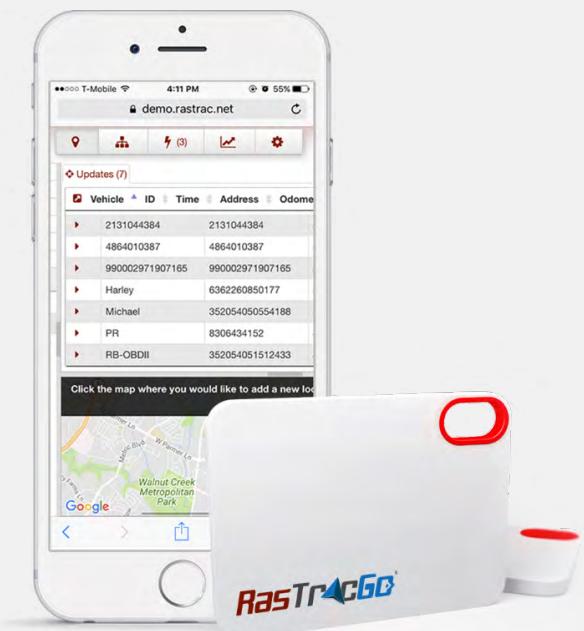
Designed using a customizable application program interface (API), Rastrac's fleet management software dashboard helps fleet managers stay up-to-date on their operations. Users can view key metrics and data on vehicles and drivers in a glance, as well as set reports to generate automatically.

Fleet Management ROI Calculator

A fleet management system is a significant investment for many businesses and organizations. Some organizations may choose to use capital expenses (CapEx) funds to purchase a considerable one-time expense. Other fleet managers may elect to use operational expense (OpEx) budget to instead make it part of their annual operating budget. No matter whether you choose to use CapEx or OpEx, an investment in an agile fleet management system is a win for your organization.

With Rastrac's new ROI Calculator, we can take the guesswork out of the equation. Our project consultants can help fleet managers and owners calculate their expected return on investment (ROI) when they purchase fleet management solutions.

Just a few of the parameters the calculator considers include:



Fleet Size



Vehicle Types



Employees



Exact Mileage



Wasted Time



Engine Idle Time



Insurance Savings

Fleet Management Solutions for a Variety of Industries



We have industry-specific resources that can help you understand how Rastrac's cost-effective GPS fleet management solutions can help to make your operations more efficient. Choose from the list below to learn more about your specific industry.



Construction



Oil & Gas



Executive Fleet



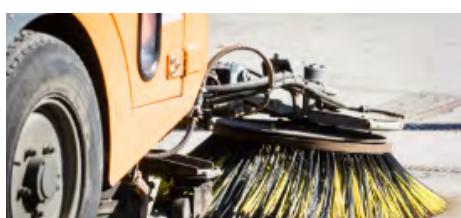
Heavy Equipment Rental



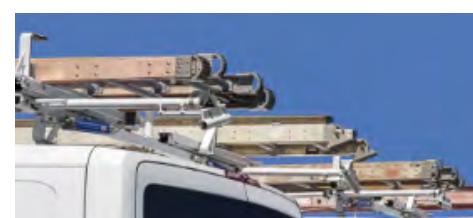
Truck Fleets



Public Safety



Government



RV & Vehicle Rentals



Contact a Rastrac Project Consultant Today!

Have a question about fleet management solutions? Rastrac's team of fleet management and asset tracking experts are here to help. Complete the form on this page, and one of our project consultants will be in touch.

[Contact Us](#)

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