

A Fleet Manager's Cheat Sheet to Calculate ROI



Discover how you can get the most — and fastest return — from your investment in GPS fleet management.

As a fleet manager, you need to be able to track and monitor all vehicles and moving assets in the most efficient and cost-effective manner. As your budget constricts and you find yourself being asked to do more with less, this task becomes more of a challenge. GPS fleet management is a solution you may already be considering, but it means you'll need to be able to justify the cost to company executives.

How do you calculate your return on investment (ROI)?

Some of the things you must consider include:

Number of Employees

How many employees do you have in each vehicle? And what are their hourly rates?



Vehicle Types

What types of vehicles are in your fleet? Sedans, vans, pickup trucks, and semis all have different operational costs.



Wasted Time

How many hours per week do you think your field staff congregate to "shoot the breeze" at Mickey D's with company vehicles?



Excess Mileage

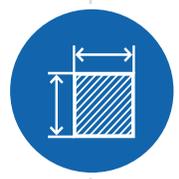
How many miles per week do you estimate each vehicle travels unnecessarily?





Fleet Size

How many vehicles does your fleet include?



Engine Idle Hours

How many hours per week does each vehicle's engine spend idling?

Insurance Savings

Does your insurance company provide a discount for fleet monitoring?



Speeding

Do you know how fast your employees drive? Or, how quickly they accelerate or brake?



Thankfully, we are here to offer you a quick win. Our fleet management experts have access to a new GPS Fleet Management ROI Calculator that allows us to provide a cost-to-benefit analysis using these specific pieces of information.

To receive a personalized ROI calculation for your fleet, contact our team of fleet management experts today.



Contact Rastrac Now to Receive A Personalized ROI Calculation

Or call us at **(877) 680-1188**

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